



पर्यटन मंत्रालय
Ministry of Tourism



Best Rural Homestay Competition





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Introduction

Best Rural Homestays Competition

- To foster the promotion, growth and development of the Rural Homestays
- Best **5 homestays** will be **recognized as the Best Rural Homestays** of India under each categories.





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Stages

Best Rural Homestay Competition will be in three Stages:





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Process of Evaluation District Level



- Districts level committee will be constituted for carrying out the district level evaluation.
- District level committee will forward their five best rural Homestays in each category for the state level evaluation.
- Districts need to login in the portal to evaluate the form. The login Id's will be provided by the state.
- The districts will have to follow the marking guidelines for the purpose of evaluation





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Process of Evaluation State Level



- State level committee will be constituted for carrying out the State level evaluation.
- State Level State need to login in the portal to evaluate the form. The login Id's are already shared.
- State level committee will forward their five rural homestays in each category for the National level evaluation.
- State Level Evaluation will start once the District level evaluation is completed.
- The districts will have to follow the marking guidelines for the purpose of evaluation





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Timeline



Evaluation Stages	Timeline
District Level Evaluation	20 th February 2024 – 25 th February 2024
State Level Evaluation	26 th February 2024 – 1 st March 2024
National Level Evaluation	2 nd March 2024 – 7 th March 2024



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Marking Scheme Vibrant Village Category



SECTION A : VIBRANT VILLAGE			
Question	Parameter	Marks	Max Marks
How the Homestay/ cluster/ alternative accommodation unit is contributing in promotion of the village?	Initiatives taken by the Homestay/ cluster/ alternative accommodation unit to promote the village	2	4
	Modes and medium used for promotional purpose	2	
What are the major tourism product and experience provided by the Homestay/ cluster/ alternative accommodation to the tourists?	Details of tourism product and experience provided by the Homestay/ cluster/ alternative accommodation unit to the tourists	4	4
Does the Homestay/ cluster/ alternative accommodation unit is supporting sustainable eco-Agri business?	Initiatives taken by the Homestay/ cluster/ alternative accommodation unit to support sustainable eco-agri business in the village	2	4
	List of agricultural activity	2	
What are the nearby tourism attractions?	List of nearby tourist attraction	4	4
Describe the three major tourism related activities of the Homestay/ cluster/ alternative accommodation?	Description of three major tourism related activities or experience provided by the Homestay to the guests	2	4
	1 Marks each activity	2	
Describe the Homestay/ cluster/ alternative accommodation contribution of promotion of one village one product campaign?	Initiative taken by the Homestay to promote One village One product initiative.	3	3



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Marking Scheme Vibrant Village Category



SECTION A : VIBRANT VILLAGE			
Describe how the Homestay/ cluster/ alternative accommodation support the local culture, vernacular architectural and traditional lifestyle?	Activities, experience or product offer by the Homestay to support and promote local culture, vernacular architecture and traditional lifestyle of the local	2	4
	List down of activities, experience or product	2	
How the Homestay/ cluster/ alternative accommodation unit or cluster run through involvement of community of the village	Initiatives taken by the homestay to encourage the involvement of community in developing of village.	3	3
How the Homestay/ cluster/ alternative accommodation unit provides capacity building training to the employees?	Description of capacity building training provided by the homestay to the employee of the homestay	1.5	2.5
	Awareness about any capacity building scheme	1	
How many numbers of employees and the department appointed in the Homestay/ cluster/ alternative accommodation unit?	0 to 2	0.5	2
	2 to 4	1	
	4 to 6	1.5	
	6 to above	2	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	0.5 Marks for each category	2.5	2.5
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		3	3



Marking Scheme Green Category



SECTION A : GREEN			
How the Homestay/ cluster/ alternative accommodation unit support green source of energy?	Initiatives taken or activities by the homestay to promote and support green source of energy	4	6
	Awariness spread by the homestay to tourist and local regarding green source of energy	2	
Give details of the 3 major green sources of energy the Homestay/ cluster/ alternative accommodation unit is using?	2Marks for each	6	6
How does the homestay is contributing in reduction of carbon footprint?	Action taken to reduction of carbon footprint	4	4
Which sustainable certificate does the Homestay/ cluster/ alternative accommodation unit have any sustainable certificate?		4	4
Describe how the Homestay/ cluster/ alternative accommodation unit operate with the efficient use of energy, water and building materials?	Measures are taken to prevent pollutions	2	6
	Energy sources that promote environment friendly practice	2	
	Description of practices and activities that promote green tourism	2	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		4	4



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Marking Scheme Community Driven Category



SECTION A : COMMUNITY DRIVEN			
How indigenous community is contributing in running the Homestay/ cluster/ alternative accommodation unit?	Initiative taken by the community in developing of homestays and rural tourism in the village	3	6
	Initiative taken by the homestay to develop the community engagement	3	
How the Homestay/ cluster/ alternative accommodation is revitalizing local culture, art and crafts, redevelop rural areas and rejuvenate rural life?	Awareness and initiatives to promote local art and culture.	3	6
	Initiative to promote traditional and rural lifestyle to guests and tourists	3	
How the Homestay/ cluster/ alternative accommodation unit promoting community lead tourist activities at what roles and capacity?	Initiatives taken to all inclusive growth of the community through tourism activities	6	6
How Homestay/ cluster/ alternative accommodation unit is contributing its income with local community as a part of shared economy?	Role of homestay in generating of earning for the locals	3	6
	Role of homestay in sharing of earning among community	3	
What model or models followed by Homestay/ cluster/ alternative accommodation unit for the community-based activity?	Description of model/models practiced to promote community-based activity	3	6
	Implementation of practices by the homestays	3	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	1 Marks for each strategy	5	5
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		5	5



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Marking Scheme WomenLedCategory



SECTION A : WOMEN LED			
Provide relevant documents of registration of the Homestay/ cluster/ alternative accommodation unit under name of any women of the family?	Name of the owner should be women	3	6
	Registered in the name of a women	3	
What are the facilities been provided to the staff by the homestay/ cluster/ alternative accommodation unit in relation to the following?	Detail description of the facilities to the employee specially women employee of the homestay like, Leaves. Safety and security. Health and sanitation. Motherhood related facilities	6	6
What is the percentage of equity stake or any other financial stake of the women employee in the Homestay/ cluster/ alternative accommodation unit?	Mention of the earning of the women employee of the homestay	2	6
	Initiative or extra facilities provided to the women employee of the homestay	4	



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Marking Scheme Women Led Category



Which type of and at what interval capacity building training program is conducted by the Homestay/ cluster/ alternative accommodation unit for women employee? Mention the training process and module also	Types of capacity building (hospitality, finance handling guidance, etc) for the women employee	2	6
	Interval of capacity building training (Once in a week, once in a month, once in a 6 months)	2	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6





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Marking Scheme Heritage Category



SECTION A : HERITAGE			
What are the features of the Homestay/ cluster/ alternative accommodation unit reflecting indigenous heritage	Identification and reflection of indigenous heritage	2	4
	Description of the indigenous feature inherited by the homestay	2	
How the Homestay/ cluster/ alternative accommodation unit contributing promote local handicraft and handlooms	Initiatives taken by the homestay to promote and support to the local handicraft and handlooms	2	6
	List and description of methods used for promotion	2	
	Initiatives taken the homestay to develop heritage tourism product	2	
Describe how the Homestay/ cluster/ alternative accommodation unit involved in providing heritage experiences and activity to tourists and what are the activities or experience does the homestay provides to tourists?	Initiatives taken by the homestay to spread awarness about heriatage of the village among the guests and tourists	3	4
	List and description of the heriatge experience provided to the guests and tourists	1	
Explain how the Homestay/ cluster/ alternative accommodation unit share indigenous culinary heritage with the tourists?	Initiatives taken to promote culinary heritage of the village	2	6
	Impact of the initiatives at the local level	2	
	list of local grown ingrediants use in local cuisin	2	
What are the unique heritage experiences doing the Homestay/ cluster/ alternative accommodation unit provide to the tourists	Awarness about the unique heritage of the village among the tourists	2	6
	Initiative taken to promote unique experience.	2	
	Sightseeing offered by the homestay to nearby heritage tourist attraction	2	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		4	4



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Marking Scheme

Farm and Agri Stay Category



SECTION A : FARM STAY AND AGRI STAY			
Describe the geographical location of the Homestay/ cluster/ alternative accommodation unit by providing detail description of the area with location information?	Detail description of the geographical area of the vicinity of the homestay, should be near to agriculture land	2	3
	Homestay should have agriculture land connected to it	1	
What are the special activities the Homestay/ cluster/ alternative accommodation unit provides to the tourists related to farming and agriculture? List down the activities and elaborate the activities.	Identification of Agri tourism product by the homestay	1	4
	Initiatives taken to spread awareness about agri tourism experience among tourists	1	
	Description of agri tourism activities offered to the tourists	1	
	Provision of safety and security of Tourist while providing the experience	1	
How the Homestay/ cluster/ alternative accommodation unit promote organic farming and consumption of organic products and list down the organic products promoted and consumed by the Homestay/ cluster/ alternative accommodation unit.	Initiative to encourage organic farming among tourist and local community	2	3
	Reference of Organic farming practices by homestay	0.5	
	List down the organic agri product	0.5	
How the farmer community is involved in running of the Homestay/ cluster/ alternative accommodation unit?	Initiatives taken to encourage local farmers to be involved in running homestay	2	4
	Awareness among local farmers about rural tourism and rural homestay	2	
How does the Homestay/ cluster/ alternative accommodation unit promote various natural experiences and recreational activities to the tourists and list down the activities	Initiatives taken to promote natural experience and unique agri tourism activities among tourists	2.5	3
	List of such experiences and activities	0.5	



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Marking Scheme Farm and Agri Stay Category



Describe the agricultural product and process of promotion and marketing is provided by the Homestay/ cluster/ alternative accommodation unit to promote rural tourism and Agri-tourism of the locality.		2	2
Describe the information provided by the Homestay/ cluster/ alternative accommodation unit to the in-house tourists about the agriculture system/technologies/methods/products to the in-house tourists?	Mention of the agriculture system/technologies/methods/products used by the homestay to practice agriculture activities	1.5	4
	Mention of participation of tourist in such kind of practices	1	
	Safety procedure followed and taken by the homestay during agricultural activities experienced by tourists	1.5	
How the Homestay/ cluster/ alternative accommodation unit promote water conservations and what are the techniques, percentage of water saving?	Initiatives taken by the homestay to conserve water during agriculture activities and efficiency of such practices	1.5	3
	Awareness spread among local community and tourists about benefit of water conservation	1.5	
How the Homestay/ cluster/ alternative accommodation unit promote alternative use of energy production and the mention percentage of energy produce from the alternative source. (E.g. Windmill and Solar).	Mention of alternative sources of green energy used by the homestay	1.5	3
	Mention of the percentage of production of alternative source of energy	1.5	
What are the activities are performed by the Homestay/ cluster/ alternative accommodation unit to promote agriculture activities (dairy, poultry, fishery)?		3	3
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	1 Mark for each strategy	5	5
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?			3



Marking Scheme Cottage Category



SECTION A : COTTAGE

What are the extra facilities are provided inside the rooms of the Homestay/ cluster/ alternative accommodation unit, (e.g., kitchen facility).	Detail description of such extra facilities inside the rooms of the homestay	4	4
Describe the aesthetic value of the Homestay/ cluster/ alternative accommodation unit.	Mention of aesthetic architecture or elements used for make the homestay relevant to the category and vivid.	6	6
What are the building materials are used to build of the Homestay/ cluster/ alternative accommodation unit?	Type of building material	2	4
	Environmental friendly building material	2	
Elaborate the unique experience offers by the Homestay/ cluster/ alternative accommodation unit to the tourist	Special facilities like separate kitchen offered by the homestay	2	6
	Measurement of the open space in front of the homestay	2	
	Maintenance of the open space	2	
What are the service quality standards followed by the Homestay/ cluster/ alternative accommodation unit?		5	5
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		5	5



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Marking Scheme

Ayurvedic and Wellness Category



SECTION A : AYURVEDIC AND WELLNESS			
How the Homestay/ cluster/ alternative accommodation unit promotes physical and mental wellness	Initiatives taken by the homestay to promote physical and mental wellness		4
	Description of the such activities		
List down the special ayurvedic treatment performed in the Homestay/ cluster/ alternative accommodation unit and elaborate them?	Mention of the number, quality and efficiency of the practices		5
How many employee of the Homestay/ cluster/ alternative accommodation unit are performing ayurvedic treatment and how many of them are certified practitioners for performing ayurvedic treatment?	No. of employee practicing ayurvedic and wellness treatment		4
	1 to 2	1	
	2 to 4	2	
	4 to 6	3	
What are the locally manufactured products are used for ayurvedic treatment by the Homestay/ cluster/ alternative accommodation unit.	Mention of the product used for ayurvedic treatment	2	4
	Locally produce product use for such kind of treatments	2	
How and what are the homestay/cluster/alternative accommodation unit are providing capacity building training to the to the staff.	Mention of the module and description of Special ayurvedic treatment training or any other capacity building to the employee by the homestay.	4	4
Mention the license providing authority, provided license to the Homestay/ cluster/ alternative accommodation to perform ayurvedic treatment		5	5
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		4	4



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Marking Scheme

Vernacular Architecture Category



SECTION A : VERNACULAR ARCHITECTURE

What are the vernacular/local used materials are used to built the Homestay/ cluster/ alternative accommodation unit	Description of local available materials used for building the homestay	2	6
	Description of vernacular designs/architecture used by the homestay	2	
	Initiatives to promote and support vernacular architecture	2	
What are the architectural features of the Homestay/ cluster/ alternative accommodation reflecting vernacular architecture?	Description of the architectural features of the homestay reflecting vernacular architecture	4	4
Describe the elements of the vernacular architecture incorporated in the structure of the homestay unit		5	5
Describe if any vernacular process of construction used in the homestay unit?	Unique and vernacular process used to built the homestay	4	4
Describe the cultural aspect of the local community reflecting on the homestay unit?	Description and awarness of local culture among the tourists	4	6
	Description of local culture in the architucture of the homestay	2	
What are the unique experiences doing the homestay share with the tourist? List down the activities with reference.		4	4
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	1 Marks for each strategy	5	5
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6



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Marking Scheme

All Inclusive Practices Category



SECTION A : ALL INCLUSIVE PRACTICES			
What are the facilities does the Homestay/ cluster/ alternative accommodation unit supporting accessible tourism?	Mentioning of the practices and facilities provided by the homestay for proper accesability	4	6
	Description of facilities for tourists inside the room	2	
Describe the facilities provided by the Homestay/ cluster/ alternative accommodation in order the cater tourists with special need	Initiatives and practices adopted to cater specially abled tourists like ramp for wheelchairs, special washroom facilities and others	5	5
Describe the unique experiences provided by the homestay unit to the tourists.	Description of unique and suitable experience provided by the homestay to specially abled tourists		4
No. of rooms in the unit having facilities catering the needs of tourists with special needs.	1	2	5
	2 to 4	3	
	4 to 6	4	
	6 to above	5	
Describe the types and module of capacity building training program provided by the Homestay/ cluster/ alternative accommodation unit to its employee to handle special need tourists.	Mention of the module and description of any special capcity building training or certification training to handel specially abled tourists	2	6
	Intervals of the training for the employee to handle specially challenged tourists		
	once in a month	4	
	once in six months	2.5	
	once in a year	1.5	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		4	4



Marking Scheme Responsible Category



SECTION A : RESPONSIBLE

What are the practices adopted by the Homestay/ cluster/ alternative accommodation unit that reflects sustainable and responsible tourism practices?	Responsible tourism practices followed by the homestay	2	6
	Monitoring and regulation of responsible practices	2	
	Activities conducted by the homestay level contributing to responsible tourism practices	2	
How Homestay/ cluster/ alternative accommodation unit is promoting responsible practices among tourists?	Initiatives taken by the homestay to promote responsible and sustainable practices among guests and tourists and local community	4	6
	Description of the practices	2	
How the Homestay/ cluster/ alternative accommodation unit promotes renewable and conservation of resource practices and list down the practices and elaborate them?	Initiatives and practices adopted promote renewable and conservation of resources	3	6
	Description of the practices	3	
Does the homestay adopt campaign following	Single use of plastic. (Areas of prohibition)	1	6
	Water recycling (average Quantity of water recycled daily)	1	
	Solid waste management	1	
	Solid waste management	1	
	Travel for life campaign.	1	
	Others	1	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6



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Marking Scheme Tree House Category



SECTION A : TREE HOUSE			
What is the height of the elevated platform for Homestay/ cluster/ alternative accommodation unit built? And provide detail description of the types of elevation	Detailed description of the elevation of the tree house like situated in tree or any other elevated platform	6	6
What is the outer Framework of the Homestay/ cluster/ alternative accommodation unit? Elaborate	Detailed description of the material used for outer framework of the homestay (Wood is preferable)	6	6
What are the unique facilities provided by the Homestay/ cluster/ alternative accommodation unit. Describe	Initiatives taken by for providing added and unique facilities to the guests	4	6
	Safety initiatives taken by the homestay	2	
Provide brief description of the recreation activities, work space, hangout space provided by the Homestay/ cluster/ alternative accommodation unit.		6	6
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6



Marking Scheme Villa Category



SECTION A : VILLA			
How does the Homestay/ cluster/ alternative accommodation unit promotes offer luxurious amenities to the tourists?	Detailed description of basic and luxurious offered by the homestay	2	6
	Description of special features that makes the homestay for villa category.	2	
	Heritage or cultural related practices or activities	2	
What are the unique experience are provided by the Homestay/ cluster/ alternative accommodation unit to the tourist?	Initiative taken by the homestay to add or unique experience offered to the guests relevant to the category	4	6
	Detailed description of unique experience	2	
Give details about the yard and garden of Homestay/ cluster/ alternative accommodation unit	Initiative taken by the homestay to add natural experience to the guests	4	6
	Description of yard or garden attached to the homestay	2	
Describe the unique architecture of the Homestay/ cluster/ alternative accommodation unit.	Detailed description of the architecture of the homestay	2	6
	Initiatives taken to promote heritage culture of the locality with modern amenities without compromising the heritage of the village	4	
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6



Marking Scheme Cluster Category



SECTION A : CLUSTER			
How many Homestay/ cluster/ alternative accommodation unit together mentioned in the particular cluster?	3 to 6	1	6
	6 to 9	2	
	9 to 12	4	
	12 to above	6	
What is the specified theme of the Homestay/ cluster/ alternative accommodation unit/cluster and describe it in detail.	Detailed description of the theme and how the theme relevant to the heriatge of the locality	4	4
What is the approximate distance of each Homestay/ cluster/ alternative accommodation unit under the cluster		6	6
How does the Homestay/ cluster/ alternative accommodation unit support community participation	Initiatives taken by the homestay to encourage local community to take partipcate in tourism related activity	3	4
	Mention of the activities support involvment of community participation	1	
What are the unique experience and amenities Homestay/ cluster/ alternative accommodation unit are providing to the tourists?		4	4
What are the five future strategies for development of the Homestay/ cluster/ alternative accommodation unit?	2 Marks for each strategy	10	10
Why Homestay/ cluster/ alternative accommodation unit wants the designation of Best Rural Homestay for the specific category and what are its expectation?		6	6



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Marking Scheme - General



SECTION B : ACCOMMODATION			
No. of rooms in Homestay/ cluster/ alternative accommodation unit.	1 to 2	1	3
	2 to 4	2	
	4 to 6	2.5	
	6 and above	3	
No. of Night Sold in a financial year (2022-23)	0 to 100	1	3
	100 to 250	2	
	250 to 500	2.5	
	500 to above	3	
Total Revenue in last financial year (2022-2023)	1000 to 10000	1	3
	10000 to 25000	2	
	25000 to 50000	2.5	
	50000 and above	3	
SECTION B : ACCESSIBILITY			
Nearest Bus stand (Name) and (Distance approx.)	1km to 5 km	3	3
	5 km to 20 km	2.5	
	20 km to 50 km	2	
	50km to above	1	
Nearest Railway Station (Name) and (Distance approx.)	1km to 5 km	3	3
	5 km to 20 km	2.5	
	20 km to 50 km	2	
	50km to above	1	
Nearest Airport (Name) and (Distance approx.)	1km to 5 km	3	3
	5 km to 20 km	2.5	
	20 km to 50 km	2	
	50km to above	1	



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Marking Scheme - General



SECTION B : ANNUAL TOURIST FLOW			
Annual Domestic Tourist Flow?	100 to 200	0.5	2
	200 to 400	1	
	400 to 800	1.5	
	800 and above	2	
Major origin of domestic tourists?			No Marking
Annual international Tourist Flow?	100 to 200	0.5	2
	200 to 400	1	
	400 to 800	1.5	
	800 and above	2	
Major origin of international tourist?			No Marking
Total number of one day visitor?	5 to 10	0.5	2
	10 to 20	1	
	20 to 50	1.5	
	50 and above	2	



Marking Scheme - General



SECTION B : MARKETING AND PROMOTION			
Does the unit promote in social media platform and any other online platform?	Facebook	0.5	3
	Instagram	0.5	
	Youtube	0.5	
	WhatsApp	0.5	
	Linkedin	0.5	
	Others	0.5	
What are the other promotional strategies used by the Homestay/ cluster/ alternative accommodation unit for the promotion	Initiatives and strategies taken by the homestay to promote the homestay	1	2
	Description about the initiatives	1	
Do the Homestay/ cluster/ alternative accommodation unit has its own website	Yes	1	1
	No	0	
Do the Homestay/ cluster/ alternative accommodation unit registered with any of the OTA (Online Travel Aggregator)	Yes	1	1
	No	0	
Does the marketed through state government portals?	Yes	1	1
	No	0	



Marking Scheme - General



SECTION B : HYGIENE AND SANITIZATION			
What are the three major initiatives taken by the Homestay/ cluster/ alternative accommodation owner to keep it hygienic and sanitized	1 Marks on each	3	3
How the Homestay/ cluster/ alternative accommodation unit is contributing to maintain the post covid hygiene and sanitization majors		2	2
SECTION B : HUMAN RESOURCE			
Total No. of staff in the Homestay/ cluster/ alternative accommodation unit?	2 to 4	0.5	2
	4 to 6	1	
	6 to 8	1.5	
	8+	2	
No. of trained Staff are there in the Homestay/ cluster/ alternative accommodation unit unit?	1 to 2	0.5	2
	2 to 4	1	
	4 to 6	1.5	
	7+	2	
No. of women staff are there in the Homestay/ cluster/ alternative accommodation unit unit?	0 to 1	0.5	2
	1 to 2	1	
	2 to 5	1.5	
	6+	2	
Weather the staff is form locality or not? If yes, number of staff from local community.	Yes	1	1
	No	0	
Facilities provide to employee of the Homestay/ cluster/ alternative accommodation unit?	Financial and non financial incentives provided to the employees by the homestay	1	2
	Other facilities	1	



Marking Scheme - General



SECTION B : ECONOMIC CONTRIBUTION

How the Homestay/ cluster/ alternative accommodation unit Unit is contributing in the increasing employment in locals?	Initiatives taken by the homestay to promote and contributed in employment to the local community	1	2
	Any other ways of generating employment apart direct employee of the homestay	1	
How the Homestay/ cluster/ alternative accommodation unit Unit is contributing in women employment in the village?	Initiative taken by the homestay to encourage local women to take part in employment activity	1	2
	Directly and indirectly involvement of women in economical activity by the homestay	1	



Marking Scheme - General



SECTION B : SAFETY AND SECURITY			
Location of the Homestay/ cluster/ alternative accommodation unit from nearest police station	1km to 5 km	2	2
	5 km to 10 km	1.5	
	10 km to 15 km	1	
	15km+	0.5	
Majors safety practices taken by the Homestay/ cluster/ alternative accommodation unit owner to protect tourist from any kind of threat	Initiatives taken by the homestay to provide safety and security of the tourists or guests	1	2
	Measures taken to prevent natural and man made threats	1	
Initiative taken by Homestay/ cluster/ alternative accommodation unit owner to protect women tourists?	Special initiatives taken by the homestay to provide safety and security of women tourists		2
Availability of security guard inside the unit?	Yes	1	1
	No	0	
Installation of CCTV inside and outside of the Homestay/ cluster/ alternative accommodation unit.	Yes	1	1
	No	0	
Does the homestay have emergency healthcare facility	Yes	1	1
	No	0	
Does the homestay provide the first aid training and basic fire training to the staff	Yes	1	1
	No	0	



पर्यटन मंत्रालय
Ministry of Tourism



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